



TISCH  
GALA  
4.16.18

**CORPORATE SPONSORSHIPS**



**THE TISCH GALA** is an electrifying evening that showcases Tisch student and alumni talent in order to raise funds to support critical student needs.

Enjoy performances by established alumni and up-and-coming student talent, tributes to notable honorees, a red carpet packed with celebrated Tisch graduates and guests, and a party that is uniquely Tisch.

**CAPITALE  
NEW YORK CITY  
APRIL 16, 2018**

# PAST HONOREES

Alec Baldwin '94  
Bernie Brillstein '53  
Wendy Calhoun '91  
Liza Chasin '87  
Lili Cheng '93  
Chris Columbus '80  
Martha Coolidge '71  
Billy Crudup '94  
Billy Crystal '70  
Clive Davis '53  
Robert L. Freedman '83 &  
Steven Lutvak '83  
Danai Gurira '04  
Brad Grey  
Michael C. Hall '96  
Marcia Gay Harden '88  
André Holland '06  
Ron Howard & Brian Grazer  
Felicity Huffman '88

Tony Kushner '84  
Spike Lee '82/Hon '98  
Laurence Mark '73  
Sheila Nevins  
Jack Rapke '74  
Jane Rosenfeld '77  
Gerald Schoenfeld, ESQ.  
'47/'49  
Martin Scorsese  
'64/'68/Hon '92  
Oliver Stone '71/Hon '13  
Paul Tazewell '89  
The Tisch Family  
Richard Vague  
Casey Wasserman  
George C. Wolfe '84



André Holland and Danai Gurira

Photo: Nate "Igor" Smith



Dean Allyson Green and Billy Crystal

## PREVIOUS DISTINGUISHED GUESTS

Fred Armisen  
Tony Bennett  
Ethan and Joel Coen '78  
Tina Fey  
Will Forte  
Whoopi Goldberg  
André Holland '06  
Ron Howard  
Samuel L. Jackson  
Ewan McGregor  
Bill Paxton '78  
Senator Charles Schumer  
Elaine Stritch  
Carmen Marc Valvo  
Robin Williams  
Rainn Wilson '89

# DO YOU BELIEVE THE ARTS MATTER?

Take a public stand! Your sponsorship raises critical funds to nurture the next generation of artists, scholars, and entrepreneurs.

Sponsorship may entitle your company to name one of the following:

**PHOTO BOOTH**

**VIP COCKTAIL HOUR**

**RED CARPET/STEP & REPEAT**

**CLUB TISCH (AFTER PARTY)**

**...OR EVEN THE WHOLE EVENT!**



Photo: Nate "Igor" Smith

# PREVIOUS SPONSORS

*VARIETY*

Microsoft



IMAGINE<sup>®</sup>  
WINE

SULLIVAN & CROMWELL LLP



CAA

HBO<sup>®</sup>

MTV NETWORKS  
A VIACOM COMPANY

  
COMCAST  
NBCUNIVERSAL

# OUR REACH

The 2017 Tisch Gala received coverage in:

The Hollywood Reporter  
Crain's New York Business  
People (online)  
ET Online  
Extra TV  
GQ  
US Weekly  
The Daily Mail (UK)  
Essence  
MSN Wonderwall  
Boston Herald  
Yahoo! TV & Yahoo! Movies  
Just Jared



MEDIA  
IMPRESSIONS



Satchel Lee, Spike Lee

Photo: Jared Siskin/PMC

# PRESENTING PARTNER

## \$100,000

Champagne reception, special dinner/performance seating, and after party tickets for 20 guests.

Targeted company promotion prior to the event on digital screens in main Tisch lobby and on social networks: Facebook, Twitter, Instagram.

Special visual projection and/or signage of company logo with acknowledgement during the gala.

Company logo placement on red carpet step-and-repeat press backdrop.

Company logo placement in all printed event materials: press releases, digital invitation, and additional marketing materials.

Platinum page on inside cover of Gala Tribute Journal.\*

Logo and link to company website on TischGala.com.

\* Subject to Availability





Alec and Hilaria Baldwin

# ANGELS

**\$50,000**

Champagne reception, preferred dinner/performance seating, and after party tickets for 10 guests.

Targeted company presence prior to the event on rotating digital screens in the main Tisch lobby and on Tisch social networks: Facebook, Twitter, Instagram.

Special visual presence (projection and/or signage of company logo) and acknowledgement during the gala.

Company logo placement in all printed event materials: press releases, digital invitation, and additional marketing materials.

Gold Page in Gala Tribute Journal.

Logo and link to company website on TischGala.com.

# PRODUCERS

**\$25,000**

Champagne reception, preferred dinner/performance seating, and after party tickets for 10 guests.

Company logo placement in all printed event materials: press releases, digital invitation, and additional marketing materials.

Company logo on TischGala.com website.

Silver Page in Gala Tribute Journal.



Robin Williams, Whoopi Goldberg and Billy Crystal

# BRONZE

**\$10,000**

Champagne reception, preferred dinner/performance seating, and after party tickets for 10 guests.

Company logo placement in all printed event materials: press releases, digital invitation, and additional marketing materials.

Bronze Page in Gala Tribute Journal.



Jim Calder, André Holland

Photo: Nate "Igor" Smith

# CONTACT US

For more information on the Tisch Gala, additional naming and sponsorship opportunities, and specification and deadlines for journal pages, visit [tischgala.com](http://tischgala.com) or contact

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Thank you for your consideration of support to the Tisch Gala!



Photo: Nate "Igor" Smith