



TISCH
GALA
4.16.18

CORPORATE SPONSORSHIPS



THE TISCH GALA is an electrifying evening that showcases Tisch student and alumni talent in order to raise funds to support critical student needs.

Enjoy performances by established alumni and up-and-coming student talent, tributes to notable honorees, a red carpet packed with celebrated Tisch graduates and guests, and a party that is uniquely Tisch.

CAPITALE
APRIL 16, 2017

PAST HONOREES

Alec Baldwin '94
Bernie Brillstein '53
Wendy Calhoun '91
Liza Chasin '87
Lili Cheng '93
Chris Columbus '80
Martha Coolidge '71
Billy Crudup '94
Billy Crystal '70
Clive Davis '53
Robert L. Freedman '83 &
Steven Lutvak '83
Danai Gurira '04
Brad Grey
Michael C. Hall '96
Marcia Gay Harden '88
André Holland '06
Ron Howard & Brian Grazer
Felicity Huffman '88

Tony Kushner '84
Spike Lee '82/Hon '98
Laurence Mark '73
Sheila Nevins
Jack Rapke '74
Jane Rosenfeld '77
Gerald Schoenfeld, ESQ.
'47/'49
Martin Scorsese
'64/'68/Hon '92
Oliver Stone '71/Hon '13
Paul Tazewell '89
The Tisch Family
Richard Vague
Casey Wasserman
George C. Wolfe '84



André Holland and Danai Gurira

Photo: Nate "Igor" Smith



Dean Allyson Green and Billy Crystal

PREVIOUS DISTINGUISHED GUESTS

Fred Armisen
Tony Bennett
Ethan and Joel Coen '78
Tina Fey
Will Forte
Whoopi Goldberg
André Holland '06
Ron Howard
Samuel L. Jackson
Ewan McGregor
Bill Paxton '78
Senator Charles Schumer
Elaine Stritch
Carmen Marc Valvo
Robin Williams
Rainn Wilson '89

DO YOU BELIEVE THE ARTS MATTER?

Take a public stand! Your sponsorship raises critical funds to nurture the next generation of artists, scholars, and entrepreneurs.

Sponsorship may entitle your company to name one of the following:

PHOTO BOOTH

VIP COCKTAIL HOUR

RED CARPET/STEP & REPEAT

CLUB TISCH (AFTER PARTY)

...OR EVEN THE WHOLE EVENT!



Photo: Nate "Igor" Smith

PREVIOUS SPONSORS

Microsoft

VARIETY
IMAGINE[®]
WINE

SULLIVAN & CROMWELL LLP



CAA

HBO[®]

MTV NETWORKS
A VIACOM COMPANY


COMCAST
NBCUNIVERSAL

OUR REACH

The 2017 Tisch Gala received coverage in:

The Hollywood Reporter
Crain's New York Business
People (online)
ET Online
Extra TV
GQ
US Weekly
The Daily Mail (UK)
Essence
MSN Wonderwall
Boston Herald
Yahoo! TV & Yahoo! Movies
Just Jared



MEDIA
IMPRESSIONS



Satchel Lee, Spike Lee

Photo: Jared Siskin/PMC

PRESENTING PARTNER

\$100,000

Champagne reception, special dinner/performance seating, and after party tickets for 20 guests.

Targeted company promotion prior to the event on digital screens in main Tisch lobby and on social networks: Facebook, Twitter, Instagram.

Special visual projection and/or signage of company logo with acknowledgement during the gala.

Company logo placement on red carpet step-and-repeat press backdrop.

Company logo placement in all printed event materials: press releases, invitation, and additional marketing materials.

Platinum page on inside cover of Gala Tribute Journal.*

Logo and link to company website on TischGala.com.

* Subject to Availability



Alec and Hilaria Baldwin

ANGELS

\$50,000

Champagne reception, preferred dinner/performance seating, and after party tickets for 10 guests.

Targeted company presence prior to the event on rotating digital screens in the main Tisch lobby and on Tisch social networks: Facebook, Twitter, Instagram.

Special visual presence (projection and/or signage of company logo) and acknowledgement during the gala.

Company logo placement in all printed event materials: press releases, invitation, and additional marketing materials.

Gold Page in Gala Tribute Journal.

Logo and link to company website on TischGala.com.

PRODUCERS

\$25,000

Champagne reception, preferred dinner/performance seating, and after party tickets for 10 guests.

Company logo placement in all printed event materials: press releases, invitation, and additional marketing materials.

Company logo on TischGala.com website.

Silver Page in Gala Tribute Journal.



Robin Williams, Whoopi Goldberg and Billy Crystal

BRONZE

\$10,000

Champagne reception, preferred dinner/performance seating, and after party tickets for 10 guests.

Company logo placement in all printed event materials: press releases, invitation, and additional marketing materials.

Bronze Page in Gala Tribute Journal.



Jim Calder, André Holland

Photo: Nate "Igor" Smith

CONTACT US

For more information on the Tisch Gala, additional naming and sponsorship opportunities, and specification and deadlines for journal pages, visit tischgala.com or contact

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Thank you for your consideration of support to the Tisch Gala!



Photo: Nate "Igor" Smith